



Precedent i3 Connected Car Features and Benefits



Standard Features

- **Feature:** Battery status indicator and on charge display
Benefit: Insures that you are not sending out a car with half or low charge so your customer/member has a car with adequate charge to complete his or her round
- **Feature:** Service Notifications-electrical drive systems faults
Benefit: Helps service tech diagnose issues and helps staff to know not to send a car out for play with a fault
- **Feature:** Odometer (miles and amp hours)
Benefit: Fleet management tool
- **Feature:** Serial and year model year display
Benefit: Important data right at your finger tips
- **Feature:** Overview display of each hole with static yardages, handicap and par info
Benefit: Information of the hole as the golfer pulls up to the tee box

- **Feature:** Broadcast one way messaging
Benefit: Allows staff to communicate messages such a weather alerts with a click of a button without having to use excess labor and time sending a marshal out
- **Feature:** Sponsorship and advertising display slots
Benefit: Incremental revenue
- **Feature:** Electronic info holder with player's names and messaging
Benefit: Personal touch that sets you apart from your competitors
- **Feature:** Electronic Score Card- Allows user to keep their score and email it to themselves
Benefit: Allows the customer to capture the experience electronically
- **Feature:** Customer Email address capture and reporting
Benefit: Allows you to store the email addresses for all of your guests to send marketing related material

Feature Sets

Car Control Module

- **Feature:** Fleet Lockdown
Benefit: Allows you to lock your fleet down in the evenings with the click of a button that prevents vandalism and protects your property
- **Feature:** Vehicle Staging
Benefit: No more hiding or having to hand out keys at the beginning of your tournaments with shotgun starts. Allows cars to start at a pre-set time.
- **Feature:** Set vehicle top speed
Benefit: Allows the fleet manager to control the speed of the fleet, group or an individual car without having to call service tech to slow or speed up the cars
- **Feature:** Action zone speed control and messaging



Benefit: Allows you to draw an action zone and when user enters you can control what the car does and also send them a message. Helps protect your asset (golf course sensitive areas)

- **Feature:** Geofence

Benefit: Can draw a virtual fence around your entire property so the cars will be immobile to help as a theft deterrent

- **Feature:** Anti-tamper

Benefit: User cannot turn off or tamper with the system

- **Feature:** Pop-up notifications-action zone violations

Benefit: Can give a visual warning to the player letting them know that they should refrain from the area (lets the car be the bad guy)

- **Feature:** Cart path only

Benefit: Simple click of a button for cart path only. Superintendent can have access to the system without having to spend time calling up to the pro shop. Golf staff can send a message on the system to the players without having to send resources (Marshalls) out to physically tell the golfers

- **Feature:** Visual notification-vehicle speed change or action zone violations

Benefit: The bread and butter of the system. Allows you to draw an action zone in unsafe areas such as downhill cart paths and can slow the car down to help protect from injury and liability issues. Also allows you to control what the car does once it enters the zone. (i.e. greens, tee boxes, etc.) Protects one of your largest assets, your golf course!

Car Tracking Module



- **Feature:** Real Time position of vehicles and equipment

Benefit: Allows staff to know where the cars/players are at all times live to better manage the fleet will in use

- **Feature:** Find car- current or last known location

Benefit: If you are missing a car at the end of the day this feature allows you to locate it from your computer or mobile device. Also if Mr. Jones is in car #5, you can locate him in case of an emergency

- **Feature:** Vehicle drive history

Benefit: Also known as the spaghetti map, it shows where every car has been each day and even down to the minute. This feature holds a tracking history of each individual car as well as the entire fleet. If a car were ever to be damaged, you can go back and see where it likely occurred and who did the damage. Also, shows wear patterns (driving habits) to the superintendent so he or she can manage areas to where the cars should not be and reroute them.

- **Feature:** Pace of play tracking

Benefit: Tracks your pace of play live and records a history of it. This screen will be live in your pro-shop and you would be able to monitor the pace of the course without having to rely on marshals and spotters reporting back via radios.

- **Feature:** Pace notifications

Benefit: Gives the pro shop and live updates of the pace out on the course to help allowance of proactive measures to help promote a positive experience for your guests

- **Feature:** Pace of Play Reporting

Benefit: Tracks all pace history, live pace of play data to help you better manage your pace of play out on the course.

- **Feature:** Marshal car mode to include messaging to marshal

Benefit: Marshal Mode allows the marshal to view all cars live on their screen within the marshal car that they are driving. This helps make them more efficient and helps them do a better job managing pace of play, etc. by knowing where the golfers are at all times.

- **Feature:** Rounds played reporting

Benefit: No more tracking rounds in the old way. This feature tracks every round played on your course for the entire fleet and even down to the individual car. No more guessing on rounds played and helps eliminate ghost rounds.

- **Feature:** Real Time Messaging to and from the club house
Benefit: The i3 Connected Car allows you to be connected to your guests and for them to be connect to you throughout their round. You will be able to send messages out to them and they can in turn send messages to you. Connectivity to your customers!
- **Feature:** Message Logs
Benefit: Tracks a message log available to download into an excel file that keeps a recorded history of every message that not only you have sent to the car but also what the car has sent to you. i.e. One example of a benefit of this system is that if someone ever claims that you did not warn them on weather in the area you go back in your history log and show that you did.



Golf Experience/Yardage Module

- **Feature:** Dyanmic distances to the pins and points of interest
Benefit: Gives yardage to the pin to help and also water, bunkers, etc. to help the guest to have a more positive experience and to help aid in the pace of play.
- **Feature:** Touch screen for distance
Benefit: Interactive usage of the screen to allow the golfer to touch to see how far it would be to carry a bunker, hazard, etc. Also great on cart path only day to speed up play. User taps screen to where they think there ball is and it gives them yardage to the pin. This helps speed up play in that they know which couple of clubs to carry over to their ball.
- **Feature:** Tee shot distance
Benefit: Takes the guess work out of how far the tee is to the pin. Very beneficial for first time guests
- **Feature:** Order Food and Beverage
Benefit: Increases F&B sales incrementally and also increases turn time to aid in logistics. Helps beverage car personnel become more efficient which will increase sales

and give guests a better experience. Helps kitchen staff prepare meals (hot meals) in a more proactive fashion to enhance overall experience while at the facility. Increase revenues!

- **Feature:** Blind tee shot
Benefit: Helps with safety of players hitting into each other. Also eliminates having to ride forward to see if the golfers ahead have clearing the landing area which could hold up the pace of play
- **Feature:** Pin placement manager
Benefit: Very user friendly pin placement sheet. Can set pin sheet locations with a click of an icon. Also allows the pro/superintendent to move the pins with their mouse.
- **Feature:** Food and Beverage Reports
Benefit: Reporting system that tracks revenue for the entire fleet as well as an individual car. A great reporting tool not to show the incremental sales and measures ROI for accounting purposes.