



2015 - 2016
Golf Digest - America's 100 Greatest Courses
Golf Car Customer & Unit Market Share

2015-2016 Golf Digest - America's 100 Greatest Courses Golf Car Market Share:

The Top 100 list had a few changes since the previous publication in 2013. Five courses that were not previously on the list have been added. Fifteen have been removed. Seven of the courses that dropped off the list were Club Car accounts, E-Z-Go lost eight. Four of the additions were Club Car, while one other new addition to the list was an E-Z-Go course. Of the Top 100 courses, 94 have assets. Baltusrol Golf Club Upper and Lower, and Winged Foot East and West are combined as one account in CustomerVIEW so a total of 98 account records are being included in the market share reports. Club Car leads with 53 courses. E-Z-Go has 39 courses, and Yamaha has 2 courses.

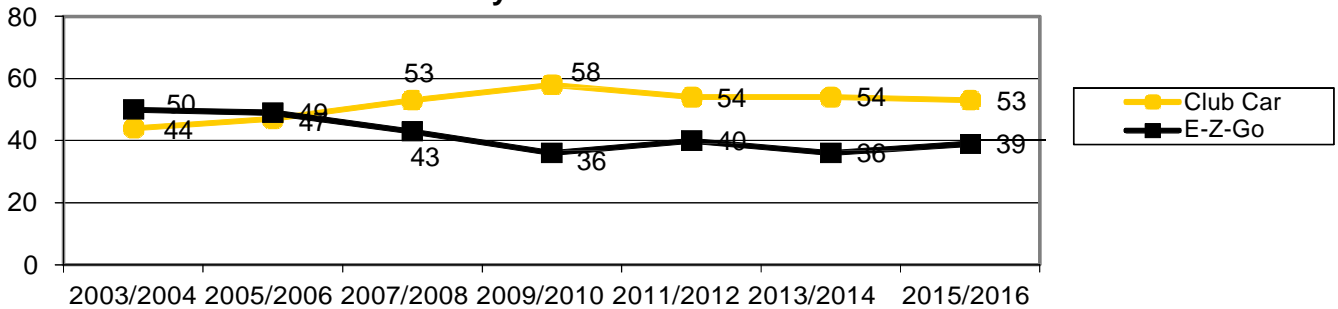
2015-2016 "Top 100" Market Share by Brand

Manufacturers	Club Car	E-Z-GO	Yamaha
Courses	53	39	2
% Share	56.4%	41.5%	2.1%

Historical "Top 100" # Courses by Brand

Year	Club Car	E-Z-Go
2003/2004	44	50
2005/2006	47	49
2007/2008	53	43
2009/2010	58	36
2011/2012	54	40
2013/2014	54	36
2015/2016	53	39

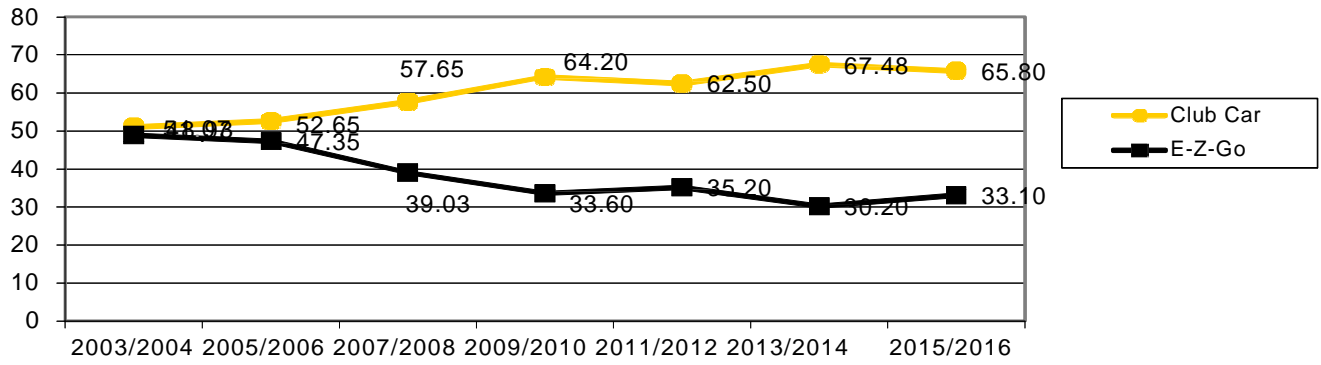
**Golf Digest - America's Greatest 100 Courses
Course # by Brand**



**Historical "Top 100"
Unit Share**

Year	Club Car	% Share	E-Z-Go	% Share
2003/2004	2842	51.07%	2723	48.93%
2005/2006	2930	52.65%	2635	47.35%
2007/2008	3476	57.65%	2353	39.03%
2009/2010	4017	64.20%	2102	33.60%
2011/2012	4150	62.5%	2339	35.2%
2013/2014	4272	67.48%	1912	30.20%
2015/2016	4712	65.8%	2370	33.1%

**Golf Digest - America's Greatest 100 Courses
Golf Car Unit Share**



**All information was obtained from Siebel